

Register and Privacy Statement

1. Who is processing your data?

Palava Global Oy, Lönnrotinkatu 5, 5th floor, 00100, Helsinki, Finland

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2. What information do we handle?

1) Current and potential customer contacts to maintain a relationship with the legitimate interest of the controller to acquire customers.

2) Partner contacts to maintain an up-to-date register of our partners and contacts at the partner companies.

3) Job applicants, who send us their resumes or other personal details. We do not gather external information about these applicants without their consent.

3. Information to be processed

We deal with the following information: Name, phone number, email address, company, role in company, ip address.

4. Duration of Processing

Personal data is processed as a rule for as long as the customer agreement we require to provide information is valid. We record the information as we get it from the register itself and update it according to information given by the individual.

5. Your Rights

Right of access: the right to check the information you have saved. If you notice any errors or omissions in this information, you can report it to us.

Right of Opposition: You may object to the processing of your personal data if you feel that we have processed your personal data illegally or that we are not entitled to process your personal information.

Direct Marketing: You can at any time prohibit us from using your data for direct marketing. We do not sell or otherwise disclose your personal information to other parties unless it is necessary for the maintenance of customer relationships.

Direct Marketing Injunction: If you feel that processing your information is not necessary for our work, you have the right to ask us to remove this information. After processing your request, we either delete your information or give you a valid reason for not deleting the data. If you are not satisfied with our response, you can file a complaint with the Data

Protection Officer. You may also require that we restrict the processing of this information until the matter is resolved.

Right of Appeal: If you feel that we are in violation of our current Privacy Policy when processing your personal information, you can file a complaint with the Data Protection Officer.

6. Regular sources of information

The information stored in the register is obtained from the customer through various channels: webcasts, email, telephone, social media services, websites, contracts, customer meetings and other situations in which the customer disclose their information.

7. Disclosure

We do not generally disclose information for marketing purposes outside Palava Global. Data can be transferred selectively to a third-party when they are commissioned to do marketing by the registrar. The ownership of the data is not transferred from the controller to the third party, nor is the third party entitled to use the information for other purposes. We have ensured that all of our service providers comply with the privacy laws. We regularly use the following service providers:

Google (Gmail)

Slack

Pipedrive

Meltwater

8. Transfer of data outside the EU

Information will not be disclosed to other parties on a regular basis. The information can be published as far as it has been agreed with the customer. Data can also be transferred by the controller from outside the EU or the EEA.

9. Principles of registry Protection

Careful handling of the registry is ensured and data processed by the information systems is adequately protected. When keeping records on Internet servers, the physical and digital security of their hardware is handled appropriately. The controller shall ensure that stored data, server access privileges and other critical data related to the security of personal data are processed confidentially and only by employees whose job description they belong to.

10. Cookies

Our site uses cookies. Cookies allow us to identify your browser and use information for calculating visiting browsers, for example, and for statistical monitoring. They also allow users to monitor their interests and help us to develop our site. All collected information is

anonymous, and online activities cannot be linked to a particular person. If you want, you can change your browser settings and disable cookies.